Stockholm, 14 May 2025

## To the bondholders in:

ISIN: NO0013180786 – ADDvise Group AB (publ) maximum USD 200,000,000 senior secured floating rate bonds 2024/2027

## CONDITIONAL NOTICE OF EARLY REDEMPTION

Reference is made to the terms and conditions of the abovementioned bond issue (the "Bonds") issued by ADDvise Group AB (publ) (the "Issuer") on 4 April 2024 in accordance with the terms and conditions for the Bonds (the "Terms and Conditions"). All capitalised terms used herein and not otherwise defined in this notice shall have the meaning assigned to them in the Terms and Conditions.

The Issuer hereby gives conditional notice to all Bondholders of the Issuer's oustanding Bonds for early redemption of the Bonds in full in accordance with Clause 11.3 (*Early voluntary total redemption (call option)*) of the Terms and Conditions (the "**Redemption**"). Subject to the Conditions (as described and defined below), the Redemption Date is set to 11 June 2025 and the Record Date for the Redemption will be 6 June 2025, *i.e.* two (2) CSD Business Days prior to the Redemption Date.

The Redemption is conditional upon the successful settlement of the senior unsecured bond issue and the entering into of the new facilities agreement that was announced by the Issuer by way of press release on 14 May 2025, the net amounts from which to be used towards payment of the Redemption Amount (as defined below) (the "Conditions").

The fulfilment of the Conditions will be confirmed to the Bondholders through a press release. Should the Conditions not be satisfied prior to the Record Date, the Redemption will not occur (unless the Conditions have been waived by the Issuer in its sole discretion) which will, in such case, be confirmed to the Bondholders through a press release.

If the Conditions are satisfied or waived by the Issuer, the Redemption will be unconditional and all outstanding Bonds (as of the Record Date) will be redeemed at the redemption price of 104.85 per cent. of the total outstanding Nominal Amount (*i.e.*, USD 131,062.50 per Bond) (the "**Redemption Price**"), being the sum of (i) 102.125 per cent. of the total outstanding Nominal Amount (*i.e.*, USD 127,656.25 per Bond) and (ii) all remaining interest payments from, and including, the Redemption Date to, but excluding, the First Call Date (being 4 October 2025), whereby such remaining interest payments will be calculated based on a Compounded Daily SOFR as of 12 May 2025 of 4.28 per cent., thus entailing an Interest Rate of 8.53 per cent. on an annualised basis.

Any accrued and unpaid interest will also be paid in respect of the Bonds in accordance with the Terms and Conditions (together with the Redemption Price, the "**Redemption Amount**").

In connection with the Redemption, the Bonds will be delisted from Nasdaq Stockholm.

This notice of conditional early total redemption is irrevocable, subject to the Conditions described herein, and is governed by Swedish law. This notice is for information purposes only and is not to be construed as an offer to purchase or sell or a solicitation of an offer to purchase or sell with respect to any securities of the Issuer.

## For further information, please contact the Issuer at:

Staffan Torstensson, CEO +46 704 33 20 19 staffan.torstensson@addvisegroup.se Stockholm, 14 May 2025

ADDvise Group AB (publ)