

Stockholm, 14 May 2025

To the bondholders in:

ISIN: SE0020180271 – ADDvise Group AB (publ) maximum SEK 2,000,000,000 senior secured floating rate bonds 2023/2026

CONDITIONAL NOTICE OF EARLY REDEMPTION

This conditional notice of early redemption (the “Notice”) has been sent on 14 May 2025 to Bondholders directly registered as of 13 May 2025 in the debt register (Sw. *skuldbok*) kept by the CSD. If you are an authorised nominee under the Swedish Central Securities Depositories and Financial Instruments Accounts Act or if you otherwise are holding Bonds on behalf of someone else on a securities account, please forward this Notice to the Bondholder you represent as soon as possible.

Reference is made to the terms and conditions of the abovementioned bond issue (the “**Bonds**”) issued by ADDvise Group AB (publ) (the “**Issuer**”), with first issue date on 26 May 2023, in accordance with the terms and conditions for the Bonds (the “**Terms and Conditions**”).

All capitalised terms used herein and not otherwise defined in this Notice shall have the meaning assigned to them in the Terms and Conditions.

The Issuer hereby gives conditional notice to all Bondholders of the Issuer’s outstanding Bonds for early redemption of the Bonds in full in accordance with Clause 12.3 (*Early voluntary total redemption (call option)*) of the Terms and Conditions (the “**Redemption**”). Subject to the condition described below, the Redemption Date is set to 11 June 2025 and the Record Date for the early redemption will be 3 June 2025, *i.e.* five (5) Business Days prior to the Redemption Date.

The Redemption is conditional upon the successful settlement of the senior unsecured bond issue and the entering into of the new facilities agreement that was announced by the Issuer by way of press release on 14 May 2025, the net amounts from which to be used towards payment of the Redemption Amount (as defined below) (the “**Conditions**”).

The fulfilment of the Conditions will be confirmed to the Bondholders through a press release. Should the Conditions not be satisfied prior to the Record Date, the Redemption will not occur (unless the Conditions have been waived by the Issuer in its sole discretion) which will, in such case, be confirmed to the Bondholders through a press release.

If the Conditions is satisfied or waived by the Issuer, the Redemption will be unconditional and all outstanding Bonds (as of the Record Date) will be redeemed at the redemption price of 102.278 per cent. of the total outstanding Nominal Amount (*i.e.*, SEK 1,278,475 per Bond) (the “**Redemption Price**”).

Any accrued and unpaid interest will also be paid in respect of the Bonds in accordance with the Terms and Conditions. The Redemption Price together with accrued and unpaid interest up to and including the Redemption Date (the “**Redemption Amount**”) will be paid on the Redemption Date to each person who is registered as owner of Bonds in the debt register maintained by Euroclear Sweden at end of business on the Record Date.

In connection with the Redemption, the Bonds will be delisted from Nasdaq Stockholm.

This Notice of conditional early redemption is irrevocable, subject to the Conditions described herein, and is governed by Swedish law. This Notice is for information purposes only and is not

to be construed as an offer to purchase or sell or a solicitation of an offer to purchase or sell with respect to any securities of the Issuer.

For more information, please contact the Issuer at:

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Stockholm, 14 May 2025

ADDvise Group AB (publ)